



The **Retail**Coach®

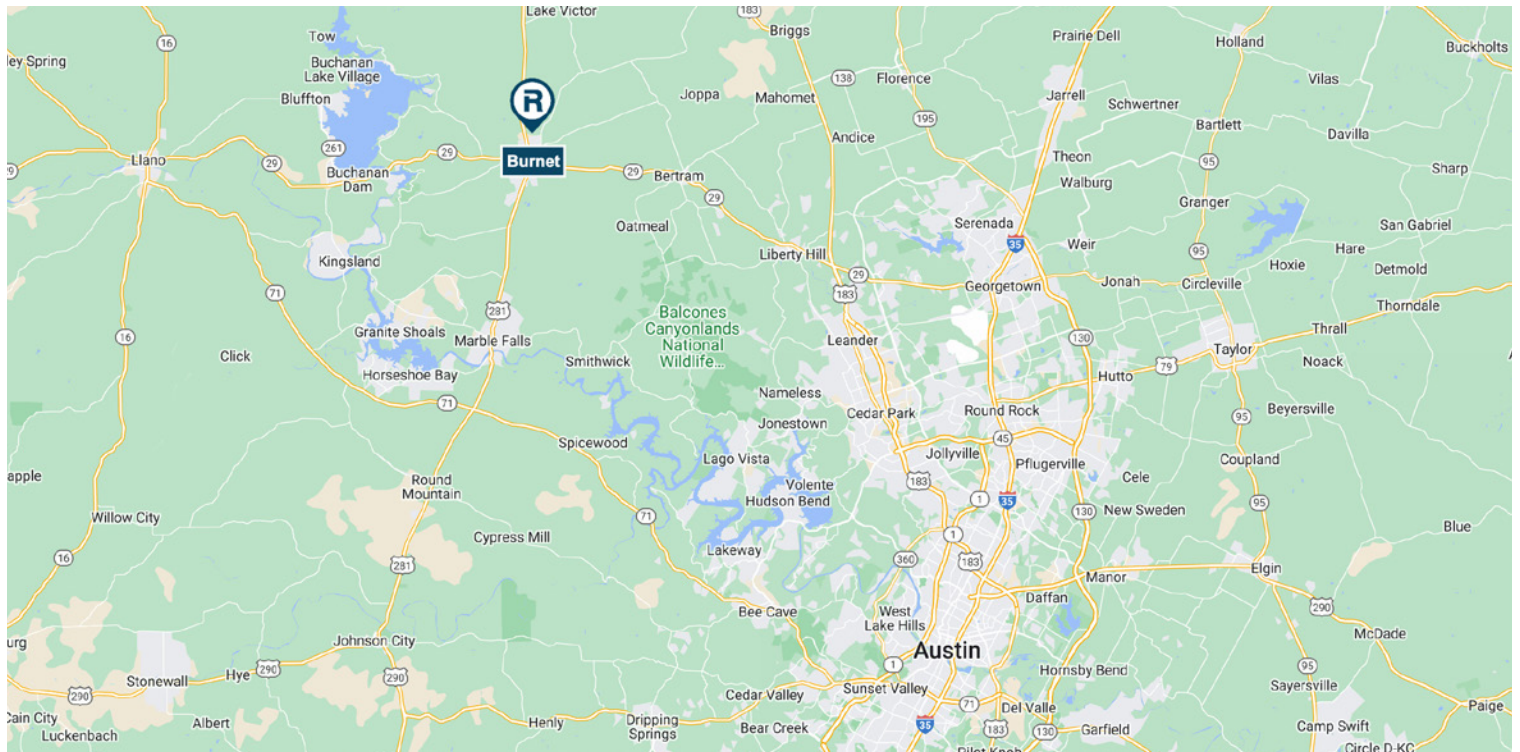
Community Demographic Profile

BURNET, TEXAS

Prepared for City of Burnet
January 2025

Community • Demographic Snapshot

Burnet, Texas



Population

2020	6,436
2025	7,389
2030	7,963

Educational Attainment (%)

Graduate or Professional Degree	5.80%
Bachelors Degree	14.81%
Associate Degree	4.47%
Some College	25.97%
High School Graduate (or GED)	38.78%
Some High School, No Degree	5.76%
Less than 9th Grade	4.41%

Income

Average HH	\$111,683
Median HH	\$81,436
Per Capita	\$44,382

Age

0 - 9 Years	11.03%
10 - 17 Years	9.58%
18 - 24 Years	9.14%
25 - 34 Years	13.74%
35 - 44 Years	14.02%
45 - 54 Years	11.22%
55 - 64 Years	10.57%
65 and Older	20.71%
Median Age	39.55
Average Age	41.30

Race Distribution (%)

White	75.00%
Black/African American	2.34%
American Indian/Alaskan	0.70%
Asian	1.26%
Native Hawaiian/Islander	0.01%
Other Race	8.99%
Two or More Races	11.69%
Hispanic	24.16%



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DESCRIPTION	DATA	%
Population		
2030 Projection	7,963	
2025 Estimate	7,389	
2020 Census	6,436	
2010 Census	5,831	
Growth 2025 - 2030		7.77%
Growth 2020 - 2025		14.81%
Growth 2010 - 2020		10.38%
2025 Est. Population by Single-Classification Race	7,389	
White Alone	5,542	75.00%
Black or African American Alone	173	2.34%
Amer. Indian and Alaska Native Alone	52	0.70%
Asian Alone	93	1.26%
Native Hawaiian and Other Pacific Island Alone	1	0.01%
Some Other Race Alone	664	8.99%
Two or More Races	864	11.69%
2025 Est. Population by Hispanic or Latino Origin	7,389	
Not Hispanic or Latino	5,604	75.84%
Hispanic or Latino	1,785	24.16%
Mexican	1,594	89.30%
Puerto Rican	6	0.34%
Cuban	0	0.00%
All Other Hispanic or Latino	185	10.36%
2025 Est. Hisp. or Latino Pop by Single-Class. Race	1,785	
White Alone	539	30.20%
Black or African American Alone	16	0.90%
American Indian and Alaska Native Alone	29	1.62%
Asian Alone	0	0.00%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%
Some Other Race Alone	634	35.52%
Two or More Races	567	31.76%
2025 Est. Pop by Race, Asian Alone, by Category	93	
Chinese, except Taiwanese	2	2.15%
Filipino	7	7.53%
Japanese	2	2.15%
Asian Indian	40	43.01%
Korean	6	6.45%
Vietnamese	0	0.00%
Cambodian	36	38.71%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	0	0.00%
All Other Asian Races Including 2+ Category	0	0.00%

DESCRIPTION	DATA	%
2025 Est. Population by Ancestry	7,389	
Arab	1	0.01%
Czech	92	1.25%
Danish	5	0.07%
Dutch	38	0.51%
English	620	8.39%
French (except Basque)	139	1.88%
French Canadian	2	0.03%
German	903	12.22%
Greek	50	0.68%
Hungarian	35	0.47%
Irish	657	8.89%
Italian	61	0.83%
Lithuanian	0	0.00%
United States or American	455	6.16%
Norwegian	1	0.01%
Polish	94	1.27%
Portuguese	18	0.24%
Russian	0	0.00%
Scottish	94	1.27%
Scotch-Irish	8	0.11%
Slovak	0	0.00%
Subsaharan African	4	0.05%
Swedish	57	0.77%
Swiss	0	0.00%
Ukrainian	0	0.00%
Welsh	5	0.07%
West Indian (except Hisp. groups)	0	0.00%
Other ancestries	1,808	24.47%
Ancestry Unclassified	2,242	30.34%
2025 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	6,596	94.30%
Speak Asian/Pacific Island Language at Home	0	0.00%
Speak IndoEuropean Language at Home	34	0.49%
Speak Spanish at Home	355	5.08%
Speak Other Language at Home	10	0.14%

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DESCRIPTION	DATA	%
2025 Est. Population by Age	7,389	
Age 0 - 4	394	5.33%
Age 5 - 9	421	5.70%
Age 10 - 14	439	5.94%
Age 15 - 17	269	3.64%
Age 18 - 20	278	3.76%
Age 21 - 24	397	5.37%
Age 25 - 34	1,015	13.74%
Age 35 - 44	1,036	14.02%
Age 45 - 54	829	11.22%
Age 55 - 64	781	10.57%
Age 65 - 74	796	10.77%
Age 75 - 84	520	7.04%
Age 85 and over	214	2.90%
Age 16 and over	6,045	81.81%
Age 18 and over	5,866	79.39%
Age 21 and over	5,588	75.63%
Age 65 and over	1,530	20.71%
2025 Est. Median Age		39.55
2025 Est. Average Age		41.30
2025 Est. Population by Sex	7,389	
Male	3,389	45.87%
Female	4,000	54.13%
2025 Est. Male Population by Age	3,389	
Age 0 - 4	203	5.99%
Age 5 - 9	219	6.46%
Age 10 - 14	207	6.11%
Age 15 - 17	132	3.89%
Age 18 - 20	132	3.89%
Age 21 - 24	181	5.34%
Age 25 - 34	432	12.75%
Age 35 - 44	489	14.43%
Age 45 - 54	396	11.69%
Age 55 - 64	367	10.83%
Age 65 - 74	341	10.06%
Age 75 - 84	221	6.52%
Age 85 and over	69	2.04%
2025 Est. Median Age, Male		38.85
2025 Est. Average Age, Male		40.00
2025 Est. Female Population by Age	4,000	
Age 0 - 4	191	4.78%
Age 5 - 9	202	5.05%
Age 10 - 14	232	5.80%
Age 15 - 17	137	3.42%
Age 18 - 20	146	3.65%
Age 21 - 24	216	5.40%
Age 25 - 34	583	14.58%
Age 35 - 44	547	13.68%
Age 45 - 54	433	10.83%
Age 55 - 64	414	10.35%
Age 65 - 74	455	11.38%
Age 75 - 84	299	7.47%
Age 85 and over	145	3.62%
2025 Est. Median Age, Female		40.18
2025 Est. Average Age, Female		42.30

DESCRIPTION	DATA	%
2025 Est. Pop Age 15+ by Marital Status		
Total, Never Married	1,741	28.38%
Males, Never Married	853	13.90%
Females, Never Married	888	14.47%
Married, Spouse present	2,536	41.34%
Married, Spouse absent	322	5.25%
Widowed	634	10.33%
Males Widowed	117	1.91%
Females Widowed	517	8.43%
Divorced	902	14.70%
Males Divorced	415	6.76%
Females Divorced	487	7.94%
2025 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th grade	229	4.41%
Some High School, no diploma	299	5.76%
High School Graduate (or GED)	2,013	38.78%
Some College, no degree	1,348	25.97%
Associate Degree	232	4.47%
Bachelor's Degree	769	14.81%
Master's Degree	236	4.55%
Professional School Degree	34	0.66%
Doctorate Degree	31	0.60%
2025 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
No High School Diploma	369	36.28%
High School Graduate	227	22.32%
Some College or Associate's Degree	190	18.68%
Bachelor's Degree or Higher	231	22.71%
Households		
2030 Projection	2,877	
2025 Estimate	2,649	
2020 Census	2,293	
2010 Census	2,000	
Growth 2025 - 2030		8.61%
Growth 2020 - 2025		15.53%
Growth 2010 - 2020		14.65%
2025 Est. Households by Household Type	2,649	
Family Households	1,760	66.44%
Nonfamily Households	889	33.56%
2025 Est. Group Quarters Population	723	
2025 Households by Ethnicity, Hispanic/Latino	440	

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DESCRIPTION	DATA	%
2025 Est. Households by Household Income	2,649	
Income < \$15,000	188	7.10%
Income \$15,000 - \$24,999	152	5.74%
Income \$25,000 - \$34,999	168	6.34%
Income \$35,000 - \$49,999	283	10.68%
Income \$50,000 - \$74,999	421	15.89%
Income \$75,000 - \$99,999	416	15.70%
Income \$100,000 - \$124,999	265	10.00%
Income \$125,000 - \$149,999	190	7.17%
Income \$150,000 - \$199,999	249	9.40%
Income \$200,000 - \$249,999	114	4.30%
Income \$250,000 - \$499,999	126	4.76%
Income \$500,000+	77	2.91%
2025 Est. Average Household Income		\$111,683
2025 Est. Median Household Income		\$81,436
2025 Median HH Inc. by Single-Class. Race or Eth.		
White Alone		\$84,442
Black or African American Alone		\$50,000
American Indian and Alaska Native Alone		\$33,444
Asian Alone		\$64,453
Native Hawaiian and Other Pacific Islander Alone		\$0
Some Other Race Alone		\$79,819
Two or More Races		\$72,726
Hispanic or Latino		\$82,473
Not Hispanic or Latino		\$81,200
2025 Est. HH by Type and Presence of Own Child.	2,649	
Family Households with Children	615	23.22%
Family Households without Children	2,034	76.78%
Married-Couple Families	1,298	49.00%
Married-Couple Family, own children	453	17.10%
Married-Couple Family, no own children	845	31.90%
Cohabiting-Couple Families	182	6.87%
Cohabiting-Couple Family, own children	43	1.62%
Cohabiting-Couple Family, no own children	139	5.25%
Male Householder Families	398	15.03%
Male Householder, own children	28	1.06%
Male Householder, no own children	37	1.40%
Male Householder, only Nonrelatives	49	1.85%
Male Householder, Living Alone	284	10.72%
Female Householder Families	771	29.10%
Female Householder, own children	91	3.43%
Female Householder, no own children	275	10.38%
Female Householder, only Nonrelatives	24	0.91%
Female Householder, Living Alone	381	14.38%

DESCRIPTION	DATA	%
2025 Est. Households by Household Size	2,649	
1-person	733	27.67%
2-person	886	33.45%
3-person	437	16.50%
4-person	292	11.02%
5-person	174	6.57%
6-person	77	2.91%
7-or-more-person	50	1.89%
2025 Est. Average Household Size		2.52
2025 Est. Households by Number of Vehicles	2,649	
No Vehicles	145	5.47%
1 Vehicle	615	23.22%
2 Vehicles	1,239	46.77%
3 Vehicles	519	19.59%
4 Vehicles	59	2.23%
5 or more Vehicles	72	2.72%
2025 Est. Average Number of Vehicles		2.0
Family Households		
2030 Projection	1,914	
2025 Estimate	1,760	
2020 Estimate	1,523	
2010 Census	1,354	
Growth 2025 - 2030		8.75%
Growth 2020 - 2025		15.56%
Growth 2010 - 2020		12.48%
2025 Est. Families by Poverty Status	1,760	
2025 Families at or Above Poverty	1,687	95.85%
2025 Families at or Above Poverty with Children	665	37.78%
2025 Families Below Poverty	73	4.15%
2025 Families Below Poverty with Children	55	3.12%
2025 Est. Pop 16+ by Employment Status		
Civilian Labor Force, Employed	3,503	57.95%
Civilian Labor Force, Unemployed	153	2.53%
Armed Forces	0	0.00%
Not in Labor Force	2,389	39.52%
2025 Est. Civ. Employed Pop 16+ by Class of Worker		
For-Profit Private Workers	2,044	58.84%
Non-Profit Private Workers	420	12.09%
Local Government Workers	36	1.04%
State Government Workers	125	3.60%
Federal Government Workers	298	8.58%
Self-Employed Workers	482	13.88%
Unpaid Family Workers	69	1.99%



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DESCRIPTION	DATA	%
2025 Est. Civ. Employed Pop 16+ by Occupation		
Architect/Engineer	27	0.78%
Arts/Entertainment/Sports	11	0.32%
Building Grounds Maintenance	104	2.99%
Business/Financial Operations	54	1.55%
Community/Social Services	152	4.37%
Computer/Mathematical	7	0.20%
Construction/Extraction	399	11.49%
Education/Training/Library	216	6.22%
Farming/Fishing/Forestry	0	0.00%
Food Prep/Serving	209	6.02%
Health Practitioner/Technician	99	2.85%
Healthcare Support	226	6.51%
Maintenance Repair	42	1.21%
Legal	48	1.38%
Life/Physical/Social Science	1	0.03%
Management	369	10.62%
Office/Admin. Support	310	8.92%
Production	103	2.96%
Protective Services	110	3.17%
Sales/Related	578	16.64%
Personal Care/Service	190	5.47%
Transportation/Moving	219	6.30%
2025 Est. Pop 16+ by Occupation Classification		
White Collar	1,872	53.89%
Blue Collar	763	21.96%
Service and Farm	839	24.15%
2025 Est. Workers Age 16+ by Transp. to Work		
Drove Alone	2,580	74.85%
Car Pooled	480	13.93%
Public Transportation	0	0.00%
Walked	22	0.64%
Bicycle	1	0.03%
Other Means	56	1.62%
Worked at Home	308	8.94%
2025 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	1,622	
15 - 29 Minutes	699	
30 - 44 Minutes	370	
45 - 59 Minutes	190	
60 or more Minutes	259	
2025 Est. Avg Travel Time to Work in Minutes		23
2025 Est. Occupied Housing Units by Tenure	2,649	
Owner Occupied	1,718	64.85%
Renter Occupied	931	35.15%
2025 Owner Occ. HUs: Avg. Length of Residence		13.50 [†]
2025 Renter Occ. HUs: Avg. Length of Residence		5.50 [†]

DESCRIPTION	DATA	%
2025 Est. Owner-Occupied Housing Units by Value	1,718	
Value Less than \$20,000	14	0.82%
Value \$20,000 - \$39,999	9	0.52%
Value \$40,000 - \$59,999	7	0.41%
Value \$60,000 - \$79,999	9	0.52%
Value \$80,000 - \$99,999	25	1.45%
Value \$100,000 - \$149,999	146	8.50%
Value \$150,000 - \$199,999	115	6.69%
Value \$200,000 - \$299,999	529	30.79%
Value \$300,000 - \$399,999	367	21.36%
Value \$400,000 - \$499,999	216	12.57%
Value \$500,000 - \$749,999	146	8.50%
Value \$750,000 - \$999,999	58	3.38%
Value \$1,000,000 or \$1,499,999	24	1.40%
Value \$1,500,000 or \$1,999,999	21	1.22%
Value \$2,000,000+	32	1.86%
2025 Est. Median All Owner-Occupied Housing Value		\$301,123
2025 Est. Housing Units by Units in Structure		
1 Unit Detached	2,355	81.09%
1 Unit Attached	38	1.31%
2 Units	21	0.72%
3 or 4 Units	90	3.10%
5 to 19 Units	125	4.30%
20 to 49 Units	97	3.34%
50 or More Units	1	0.03%
Mobile Home or Trailer	176	6.06%
Boat, RV, Van, etc.	1	0.03%
2025 Est. Housing Units by Year Structure Built		
Housing Units Built 2020 or later	304	10.47%
Housing Units Built 2010 to 2019	382	13.15%
Housing Units Built 2000 to 2009	493	16.98%
Housing Units Built 1990 to 1999	198	6.82%
Housing Units Built 1980 to 1989	265	9.13%
Housing Units Built 1970 to 1979	678	23.35%
Housing Units Built 1960 to 1969	229	7.89%
Housing Units Built 1950 to 1959	190	6.54%
Housing Units Built 1940 to 1949	34	1.17%
Housing Unit Built 1939 or Earlier	131	4.51%
2025 Est. Median Year Structure Built		1986

[†] Years



About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.





The**RetailCoach**.®

ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Claritas, ESRI, U.S. Census Bureau, Economy.com, AlphaMap, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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